

CHRISTMAS 2025 REVENUE BOOSTERS

The fourth quarter of the year is the Golden Quarter for selling vouchers. Sales start to increase from November and you can expect to sell the same volume of vouchers in November and December as in the remaining 10 months of the year. Capitalise on these selling opportunities with promotions to highlight your range.

BLACK FRIDAY

Sell Special Offer Vouchers to sell discounted services.
Contact us to find out more.

28 November

28TH – 30TH NOVEMBER

**BLACK
FRIDAY**
Sale

GET READY FOR
UNMISSABLE DEALS



BLACK FRIDAY

Alternatively, offer discounts on Gift Vouchers in a Black Friday sale.

28 November

PREP FOR CHRISTMAS

Signpost your gift voucher page on your website and prepare Christmas promotions.

October



CHRISTMAS SELLING PERIOD

Sales ramp over the six weeks before Christmas.
Run gift voucher promotions.

November - 24 Dec

LAST DAY OF POSTING/BUYING

19 December is the last recommended day for posting. Email voucher sales peak on Christmas Eve.

19 December at 2pm



ONE TREE
VOUCHER SOFTWARE

You run the promotions, we fulfil the orders
support@one-tree | 01761 472911 | www.one-tree.net