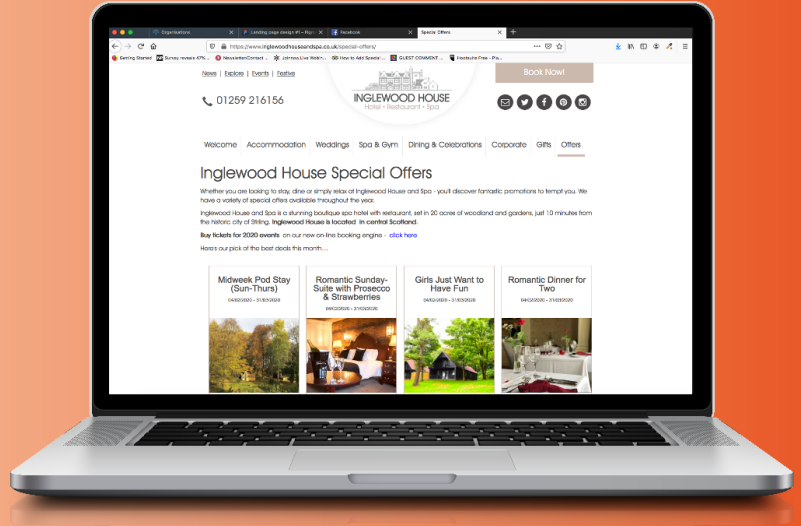


# Special Offers System

sales@one-tree.net | 01761 472911



## Product features

The One Tree Special Offers System allows hospitality and leisure businesses to run time-limited promotional sales that boost revenues and increase custom during slacker periods.

## How does it work?

The service is made up of three parts:

- A fully branded, integrated web shop is added to your site. You can add multiple offers on one page or embed individual offers on separate web pages. All payments are secure and go directly to your bank.
- Special offers are created by you and vouchers are sent out by email on your behalf. Each offer has an attractive, branded header and a unique security code. You set the terms and conditions for redemption.
- The secure management portal allows you to add and change offer details, keep track of purchases and make manual sales by phone or in person.



## Why use vouchers?

Time-limited promotional sales can fill capacity at less popular times, increase revenue and bring in new customers. Issuing offer vouchers enables you to pre-sell services and complete the process from digital promotion to sale in a single step.

## The customer journey

The software is fully responsive, so your customers can buy offers 24/7 from their phone, tablet or PC. This reduces the need for them to contact your venue, freeing up staff time. Offers can be sold quickly and easily from the front desk.

## Installation and support

Our team helps you get up and running as soon as possible. We work with trusted payment providers (Stripe, Secure Trading and PayPal) so that you can receive and manage online payments with ease.

Training is included and we provide ongoing support to help resolve any queries.

We keep in touch via email and social media, providing marketing tips and digital resources.

## Pricing

We offer a simple, low cost, commission-based pricing structure. There is no set up fee or lock-in period, giving you a risk-free way to automate sales of special offer vouchers.