

2020 GIFT GIVING YEAR

ADD GIFT VOUCHERS INTO YOUR
SEASONAL PROMOTIONS PLANS
FOR YEAR-ROUND SUCCESS



14
FEB

Valentine's Day
Capture the hearts
of those who can't
celebrate with you
on the day.



22
MARCH

Mother's Day
The second biggest
opportunity
of the year to
sell gift vouchers.



11
APRIL

Easter
Another reason to
celebrate.



21
JUNE

Father's day
Gift vouchers for
your venue make
ideal gifts for dads.



25
DEC

Christmas
Peak selling season is
from November 27 to
December 24.

366
DAYS



**Birthdays &
anniversaries**
Bread and butter gft
voucher sales all
year round.



ONE TREE
VOUCHER SOFTWARE

www.one-tree.net